

The West Valley Chorale
40th Anniversary Season
2023-2024 Program Advertisement Request

WVC is requesting concert program support for the 2023-2024 season. Program advertising reaches many potential customers/clients. 1000 programs will be printed for our 4 concerts: 2 in December 2023 and 2 in April 2024. Advertisers will also be named on our website www.westvalleychoraleaz.org and provided a link to their business website if requested.

Select the program ad size you wish to purchase. Past advertisers may use the copy from their 2022-23 ads.

Advertisement/payment submission deadline November 8, 2023

1. Select size (width x height). See reverse side of this page for diagram of sizes.

- | | |
|---|------------------------|
| <input type="checkbox"/> Quarter page (2 x 4.25") | ___\$125 both programs |
| <input type="checkbox"/> Half page (4.25 x 3.75") | ___\$250 both programs |
| <input type="checkbox"/> Full page (4.25 x 7.75") | ___\$500 both programs |

2. All ads should be sent electronically to Pam Wirth singknitspin@gmail.com. Phone Contact: 602-696-0770. A print-ready digital copy 300-800 dpi (e.g., JPG or PNG) is preferred. Include a PDF copy of this page with your ad. If you cannot submit the ad electronically, contact Pam and let her know. She will let you know the best way of submitting your ad.

If there are any questions about the ad you submitted, Pam will contact you. All ads will be edited to comply with specified dimensions as needed.

3. Please complete your contact information (You will receive confirmation via e-mail or phone.)

Name: _____

Company: _____

Street: _____ City _____ State: _____ Zip: _____

Business Website: _____

Phone : _____ E-mail: _____

___ Please promote my business on The West Valley Chorale website www.westvalleychoraleaz.org

___ Please contact me about Season Sponsorship or Concert Sponsorship opportunities.

Please make your check payable to The West Valley Chorale, and mail it with a copy of this request form by the deadline stated above to: The West Valley Chorale, P.O. Box 9415, Surprise, AZ 85374.

The West Valley Chorale, Inc. is a non-profit 501(c)(3) organization dedicated to the cultural and musical enrichment of the West Valley communities of Greater Phoenix.

Programs are an 8½ by 11" page, folded. Ads will be edited for size to fit these dimensions. For

example, a business card will need to be edited to fit in any of these the spaces. All changes will be provided to the advertisers for approval before publication.

Program Size: 8.5" x 5.5"

Full page: 7.75" x 4.25"

Half page: 3.75" x 4.25"

Quarter page: 3.38" x 2"

Quarter page 1.75" x 4.25"